

Abbotts Ann Parish Council Funding Request Form

Project Title	Relaunch of Abbotts Ann Women's Institute <p>The pandemic has meant that our face-to-face meetings stopped completely. However, we have not been beaten by Covid, and we (and the wider WI Federation) are now offering an online programme. But, the virtual approach has not been adopted by all our members (not all members have the appropriate technical equipment or knowledge), and even some long term members have not re-joined this year due to the disruption in our programme. Lower subscriptions, an extension of 3 months to the subscription year at our cost, and no income from the Village Fete (our main source of additional income in past years) have reduced our income by approximately £835 this year.</p>
Date	TBA – once meeting restrictions imposed for Covid 19 have been lifted and we feel comfortable with meeting in person again.
Requesting Group	Abbotts Ann Women's Institute
Corporate Entity	Charity (1030104)
Description of project	<p>We would like to address this in 2 steps – Because we were notified of this funding opportunity only in December and in light of restrictions and the Christmas period, we have not been able to design and cost specific activity. However, these are our initial ideas. We would like to stage :</p> <ol style="list-style-type: none"> 1. A “Welcome Back” Event - Initially, we wish to relaunch our in-person meetings to our existing members. This might be a meeting with a speaker, or something more of a celebratory nature. Since the numbers are relatively small (40-50) this would be promoted at no cost directly in person to existing and previous members. 2. New Members’ Recruitment Drive - We anticipate that, having lost momentum during these months, there will be reduced membership and we therefore will need to encourage new members to join. We would therefore design an appropriate recruitment event which would be promoted through a leaflet drop to all households in the village, posters, village shop screen, village website, word of mouth.
Benefit of project	<p>AAWI has been providing a social platform for members in the village since 1917 through monthly educational meetings and a wide variety of group outings/activities, as well as benefitting from membership of the wider federation of WI's. A survey of members at our AGM in 2018 showed that social contact was a key benefit to our members.</p>

	These steps would help secure the future for the WI in Abbots Ann.
Total cost	Total Estimated Costs : £750 1. "Welcome Back" Event : £400 2. New Member Recruitment Drive : £350
Requested contribution	£400
Other sources of funding contributing to the project	Pamela King Bursary (£250 max per year) and our reserves
Who reviews or audits your finances? When were they last audited?	Our accounts are subject to an annual audit by an Independent Financial Examiner appointed by Hampshire Country Federation of Women's Institutes. Last IFE approved May 2020

Helen Clark
Treasurer
Abbots Ann Women's Institute

6 January 2021